



THE HOUSE AMERICA'S BEEN WAITING FOR  
A Documentary by Bill Kubota, Ed Moore and Bill Ferehawk

## Video order form

### Program Description

Through interviews with those who knew the inner workings of Lustron Corporation, *Lustron – The House America's Been Waiting For* uncovers the reasons for the failure of an idea that could have changed homebuilding in America as we know it.

In 1949, Lustron, a porcelain enamel steel, prefabricated house, came delivered in pieces on a truck. More than 2500 Lustrons were built east of the Rocky Mountains. Many more would have been built had it not been for corrupt forces with ties to the Truman White House.

First broadcast on WOSU.TV, Columbus, Ohio's award-winning PBS station, *Lustron* is an investigation into the seamy side of Washington politics. A fascinating yet forgotten history, *Lustron* also provides a glimpse of what modern housing could have been.

The film's producers talk with people who live in and love the steel houses even today.



***"...this will be the General Motors of housing."***

The program is presented on VHS in standard NTSC. Runs 56:40. DVD and PAL copies available. Please call or log onto our website: [www.lustron.org](http://www.lustron.org). ©2002 KDN Videoworks, Inc. and WOSU.TV

### Video Order Form

#### Lustron – The House America's Been Waiting For

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, ST, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

PAYMENT BY:  VISA  MASTERCARD  AMERICAN EXPRESS  CHECK  OTHER

CARD NUMBER: \_\_\_\_\_ EXPIRATION \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO: KDN VIDEOWORKS, INC.

### Please specify:

1 VHS for HOME USE: \$19.95 + \$5.00 Shipping/Handling	\$24.95
____ Additional copies: \$19.95	_____
1 DVD for HOME USE: \$29.95 + \$5.00 Shipping/Handling	\$34.95
____ Additional copies: \$29.95	_____
	Total _____
Academic/Classroom rate \$89.95 + \$5.00 Shipping/Handling	\$94.95
____ Additional copies: \$19.95	_____
	Total _____

Call in your order: **800.825.4568** or fax us **248.585.1371**

Mail to: **Lustron video  
KDN Videoworks, Inc.  
32311 Stephenson Hwy  
Madison Heights MI 48071**